

Our Report to the Community

2020

FROM THE DESK OF OUR EXECUTIVE DIRECTOR



I want to start by sending a heartfelt THANK YOU to our Buhl Club members. The dedication and commitment our members showed in 2020 was nothing short of amazing. The Buhl Club and our industry

were hit very hard by the pandemic across our country and most likely worldwide. In fact, in 2020, most recreation and wellness centers lost over 50% of the members and associated revenues. Additionally, one in four centers closed permanently.

Given the mediation best practices, it is understandable the significant drop in participation given the nature of our business as a social and community-centered organization. We are fortunate to report that the decline in membership at the Buhl Club dropped about 35%, below the national average. That is a testament to the support in this community for the Buhl Club and our mission.

Another reason we were able to weather the storm was the tremdounos effort of the Buhl

Club staff. Like many businesses, we were thrust into creating new ways to deliver a member experience with literally no time to prepare... and they did it. At a time of uncertainty, anxiousness, and fear, the staff stepped up, pivoted, and did everything they could to stay engaged with our members. After our shutdown, we opened safely and to date with minimal incident.

We are looking forward to what promises to be an exciting time for our community. In 2021, the Buhl Club will launch a renovation project for the first time in over 50 years. We have the great generousity of our community leaders in the Shenango Valley to thank for this exciting opportunity. Despite the pandemic, our local foundations, businesses, and donors have stepped up to invest in our historic fcailty to provide more health and wellness opportunities for youth, families, adults, and seniors in our community.

Jason Kmick

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OUR MISSION

Our Mission is to provide quality recreational, social, wellness & educational programs for people of all ages in our communities.

OUR VISION

Our Vision is to provide individuals & families a positive, accepting environment, enabling them to achieve excellence in their leisure, education, physical fitness & life.



THE BUHL CLUB

28 Pine St., Sharon, PA 16146 (724) 981-3700 www.buhlclub.org

OUR LEADERSHIP

BOARD OF DIRECTORS

Rita Clemente

Frank Evans

Dr. George Garrow

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Greer Hayden

Lew Kachulis

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Georgia Macris

Dr. Barry Marchetto

Laura Miklos

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Butch Thiel

John Thiel

Japraunika Wright

Jason Kmick, Executive Director





A MESSAGE FROM OUR LEADERSHIP



As I reflect back on the past year, I am incredibly grateful for the kindness and compassion that runs deep in our community. While the

COVID-19 public health emergency forced us to make changes in the way we go about our daily routines, I believe it also afforded us the opportunity to slow down and discover the true value of some things that we may take for granted. I learned so much...

I learned to breathe in and breathe out when I feel scared or overwhelmed.

I learned to appreciate the beauty of nature.

I learned how good it feels to be kind to others and accept their kindness in return.

I learned to treasure chatting with friends,

perhaps not in-person, but over the phone or Zoom.

I learned that the essential things in life aren't "things" but our relationships.

I also learned what the Buhl Club means to our community and me. It's a place for folks to exercise their body and their spirit. It's a place for kids, teenagers, adults, and families to run and laugh and play. It's a place where everyone can feel welcome and genuinely belong. Perhaps there's never been a more critical time than now for our community to focus on improving physical, mental, and social wellness.

The future looks bright for the Buhl Club. I am truly excited about our renovations and the expansion of our programs and services to come. So, as we turn our attention to the year ahead, I hope that you will join me by breathing in and out, being kind to others, staying connected with friends, and appreciating all that the Buhl Club has to offer.

Dr. George Garrow

Dr. George Garrow, BOARD PRESIDENT

WHAT MEMBERS ARE SAYING

I want to say how much the Buhl Group Fitness Program means to me. The instructors are very knowledgeable and kind. I have been coming here for 8 years and it's the best facility in the area. Fitness is a big part of my life and the instructors and Director have gone out of their way to accommodate the members during this

time and still get a great workout and I consider them to be my family. When my son passed in August they supported me and



they still are. I don't know what I would do without the Group Fitness program. I benefit physical and emotionally from it.

-DIANE PAGAN

A FEW PROMISES KEPT MAKES A BIG DIFFERENCE.

HERE'S HOW WE HELPED OUR COMMUNITY IN 2020

MEMBERSHIP ASSISTANCE

Youth, Adult, and Family Memberships	\$42,935
Mercer County Schools Youth Memberships	\$3,000
Memberships to Community Organizations	\$11,600
Insurance Pay Programs (i.e. Silver Sneakers)	\$60,000

PROGRAM ASSISTANCE

Childcare	\$62,500
Swim Lessons	\$11,800
Youth Programs	\$12,400
Summer Camp	\$11,200

THANK YOU...

ANNUAL CONTRIBUTED SUPPORT

Community Foundation of Western PA & Eastern OH
EJ Kavanagh Foundation
Frank and Linda Evans
Gilberts Risk Solutions
Henry and Catherine Evans
Joy Cone Company
Kimberly Boys Club Trust
Margaret Walker Foundation
Primary Health Network
Rosemary and Dave Bestwick
Sharon Regional Medical Center
Sha' Nini George Foundation
Synergy Foundation
TJ Kavanagh Foundation

REMEMBERING CHUCK DUNKERLEY



Our longtime Buhl Club aquatics director passed away unexpectedly on December 12th, 2020.

When I think about Chuck and his dedication to the Buhl Club the quote, 'Do what you love, love what you do' comes to mind. He truly was happiest when teaching children how to swim. The water may have been his thing, but you

would find him at all our Buhl Club events – from our dance recitals, decorating the float for a community parade, to annual fundraisers – helping in any way that he could.

Chuck made a significant impact on our Buhl Club member and staff. Here is a sampling of sentiments from people for their beloved friend/mentor/co-worker:

- Vicki Vargo, Buhl Club Fitness Instructor:
 "The Buhl Club was his everything. He
 took such pride in managing the aquatic
 department and helping people better
 themselves."
- Melody Roch, Buhl Club Member: "He loved each of the kids like they were his own. My kids grew to love swim class and to love their coach. We all formed an incredible bond of trust and friendship. There is no doubt in my mind that 'Coach Chuck' was doing the exact thing he was put on this earth to do. What a privilege it was to be a witness to that gift."
- Krista Redick, Buhl Club Wellness
 Director: "His joyous, caring, gracious personality and huge heart touched so many,

(and) he will be missed greatly. I was honored to call him a member of my much loved 'Buhl family.'"

• Richard Thomas, Buhl Club Swim
Instructor: "Being involved in swimming for over fifty years I have come in contact with many individuals, but never have I worked with and had the pleasure of knowing someone like Chuck Dunkerley. He had a passion for teaching – whether it be scuba diving or swimming – that working next to him you could only admire his talents and concerns for the safety and well-being of his students and staff."

Chuck touched so many lives in such a positive way. His laugh and smile were contagious and he always sought to lift others up... I hope he knew how many lives he has touche

Michelle Bower

Michelle Bower, BUHL CLUB DIRECTOR OF OPERATIONS mbower@fhbuhlclub.org 724-981-3700 ext.108

WHAT MEMBERS ARE SAYING

My daughter has had the most wonderful experience with the dance program at Buhl Club! Ms. Michelle, Ms. Courtney, Ms. Megan and all of the staff are always pleasant and helpful. You can tell they love what they do. Everyone always goes above and beyond to make sure the kids are having a great time while learning dance. When the pandemic shutdowns began they found a way to make it work. Weekly Zoom dance classes, social distanced rehearsals, and a beautiful and memorable outdoor recital all safely took place during this trying year. I look forward to watching her and all the other kids at recitals and performances for years to come, as well as attending all the fun events Buhl Club puts on throughout the year.

-LUCY WERGER



OUR COMMUNITY PARTNERS

ARC of Mercer County

Alliance for Behavior & **Developmental Disabilities Buhl Farm Park** Community Action Partnership of **Mercer County Community Counseling Center Covenant Presbyterian Church Diversified Family Services Pathstone** Penn State Shenango **Primary Health Network** Saint Anthony's Point Sharon Regional Medical Center West Central Job Partnership Whole Life Services Youth Advocate Program

JOE GEORGE WAS A GOOD FRIEND OF THE BUHL CLUB



Our community
has lost one of
its guardian
angels with
the passing of
Joe George,
longtime
president of
the Joy Cone
Co. He has
spent his
life helping
so many

people in positive ways. We, at the Buhl Club, have been very fortunate to have Joe George serve on our board of directors.

Joe was always a good friend of the Buhl Club. As a board member, he helped position the organization to continue to serve the community for years to come. Joe's sharp business mind and leadership were essential in our turnaround over the last few years. He guided us with a firm hand and a generous heart.

He was ever mindful of those in our community who hadn't always had the same advantages as others and encouraged us to make the Buhl Club accessible to everyone. He was particularly dedicated to the children, youth and families of our community.

Joe loved the Buhl Club and its recreation and wellness mission, including Frank and Julia Buhl's dictate to never turn away anyone from membership and services because of an inability to pay.

Thank you, Joe George, for your wonderful service and generosity. You will be missed!

Dr. George Garrow, BOARD PRESIDENT **Jason Kmick,** EXECUTIVE DIRECTOR













WHAT MEMBERS ARE SAYING

The Hubbard High School Softball team prepared for their 2020 spring season by doing twice-weekly jump stretch with Krista Redick and Carrie Weaver. An increase in the team's physical strength, as well as flexibility was extremely apparent after just a few sessions. Krista and Carrie designed the

program specifically for softball, and for the different needs of the players. The team went into the start of their season in the best physical condition



that the coaches had ever seen, but it unfortunately got canceled due to COVID-19.

-ANNE ZAGOREC

SUPPORTING THE MISSION...THE GIFT OF GIVING

Some places remind the heart of wonderful things. For so many, the Buhl Club is one of those places.

For corporate sponsors Mark Hudson, and his wife Pamela Kirila Hudson, childhood memories of time well spent at the Buhl Club factored strongly into their decision to champion this mission.

Mark learned to swim at the club, played basketball and remains a member and avid racquet ball player to this day. Pam spent most weekends enjoying a multitude of programs that were available, including dance, swimming and baton.

Both natives of the valley and owners of Mark Hudson Construction Inc., of Hermitage, the couple share a passion for fitness, family and love of their hometown.

When reviewing where their donation would make the most impact, both were impressed by the enthusiasm of the Buhl Club's board of directors and their commitment to utilizing resources as effectively and efficiently as possible for the entire BCRC family.

The sense of community he found here as a boy has guided Mark as an adult to be a continued part of the growth and revitalization of this club. For Pam, the opportunity that is offered to all who enter its doors made her endorsement a foregone conclusion.

Since opening over 100 years ago, the Buhl Club has withstood the test of time. Surviving two world wars, constant social and economic change and enduring a multitude of internal and external struggles, the BCRC has undeniably earned its place here.

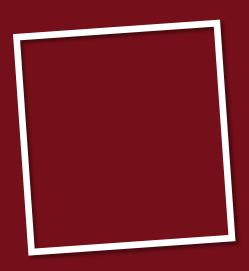
This historical landmark has been the memory keeper for thousands of stories. It documents the challenges and triumphs of journeys of every kind.

Some stayed for a while, others for a lifetime. All were forever changed

because they stopped here. The message of the mission has never wavered: it is a place that strives for wellness, inclusion and growth for all

ages. And that is the sentiment that continues to sustain and remind our hearts of wonderful things.

WHAT MEMBERS ARE SAYING



We have noticed how our son Austin has become more social and educated throughout his time at the Buhl Club Child Development Center.

We thank the attentive and caring staff for that. The combination of superb staffing, education and activities is priceless!

-KENDRA SMITH



STRENGTHENING OUR COMMUNITY THROUGH THE GENEROSITY OF OUR DONORS

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. . .

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Thank you for helping the Buhl Club keep our promise.

Frank & Linda Evans

Preserving the Buhl Legacy and Supporting our Community.





We are proud supporters of the Buhl Club and the Shenango Valley Community



Doug & Lynn Pyle

Sharing with the community to help preserve the Buhl Legacy by supporting the Buhl Community Recreation Center.





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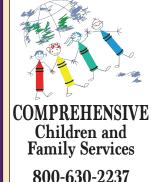
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